

Alex Somerville

Delta, BC V4C2Y2
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604 – 781– 4347

Education

British Columbia Institute of Technology - Burnaby, BC
Digital Design and Development
September 2021 - May 2023

Skills

- Detail-oriented and organized.
- User Experience and solving design problems.
- Proficient in Microsoft Office and Adobe Software: Photoshop, Illustrator, In-design, After Effects, and Figma.
- Adept at communicating with clients to understand design needs.

Work Experience

Graphic Designer Internship

BB.Q Chicken - Coquitlam, BC

March 2023 - May 2023

- Took direction from the lead designer to edit product photos, create on-brand advertisements, and create style guides.
- Conducted meetings to ensure our collaborative projects were delivered on time.

Summer Content Writer

Marpole Oakridge Family Place - Vancouver, BC

June 2022 - August 2022

- Revitalized the brand's voice through captivating content that helped raise \$1700 for the company's fundraiser.
- Cooperated with the social media marketer to design consistent branding and messaging.

Skateboarding and Scootering Instructor

City of New Westminster - New Westminster, BC

July 2024 - Current

- Created and led engaging lessons for youth, ensuring safety and fostering a positive community atmosphere.
- Taught skateboarding and scooter skills to kids 5 - 12 years old, focusing on safety and building self-confidence.

Stacker Operator

TC Transcontinental Printing - Delta, BC

September 2020 - February 2021

- Moderated machinery closely to guarantee top-quality print that adhered to the run list.

Certifications

- Hubspot Content Marketing Certificate.
- Hubspot Social Media Marketing Certificate.
- Hubspot E-mail Marketing Certificate.
- First Aid CPR-C Certificate.